WE Lead®

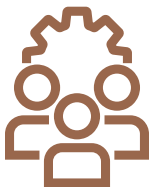
Partner Opportunities

Background & Benefits

Founded in 2015, WE Lead has connected with thousands of women in educational leadership nationwide through both in-person and virtual events. Centered on the core pillars of career advancement, professional development, and overall personal wellness, WE Lead supports women at every stage of their professional journey.

Partnering with WE Lead offers a unique and immersive opportunity that goes far beyond traditional sponsorship. As a partner, your representatives become active WE Lead members, joining attendees at event tables rather than being positioned outside as vendors. You'll have the opportunity to speak from the podium, introduce yourself and the speakers, and actively contribute as presenters and thought leaders both in person and online. Additionally, all women within your organization will receive full membership access, including entry to our exclusive online membership portal.

Forge meaningful, lasting connections with women in educational leadership by partnering with WE Lead. Through dynamic in-person events, interactive virtual sessions, and a shared commitment to addressing today's most critical leadership challenges, WE Lead brings partners into the fold as active members—collaborating to create and expand opportunities for women in leadership.



7,700+ women leaders served at in-person and online events

11,000 online and social media contacts

68,500 email contacts

Ongoing **Visibility**

Decision-makers and key influencers regularly attend WE Lead events. In person events in NC & SC are established events each with **150-250 in attendance**. As a partner, you'll build meaningful, lasting relationships—both in person and online—with high-potential, career-driven women advancing quickly into senior leadership roles. These networks grow and endure for years to come. Your support is more than a one time investment. It lasts for months and years at a time.

Thought Leadership

Opportunities to speak, lead panels, and host workshops foster collaborative relationships between partners and school leaders, allowing partners to share the latest research and products. It's a hands-on partnership—working side by side with educators to drive meaningful impact.Partners lead discussion groups on relevant and timely topics: planning for summer school, using school data, how to negotiate contracts, best hiring practices, etc.

Unique **Engagement**

Membership in this purpose-driven community brings partners and educational leaders together to explore career advancement, leadership development, and personal wellness. Partnering with WE Lead also offers women within your own organization valuable opportunities for professional growth focused on women's leadership. An investment in WE Lead, is an investment in your own organization.

www.womenedleaders.com lmcleadershipsolutions@gmail.com

	Price	Benefits
Event Partner (Conference Events)	$1500	2 representatives attend one WE Lead Leadership Conference 6-month WE Lead corporate membership ● Access to all virtual events ● Participation in book studies ● Access to Leadership Labs ● Engagement in the WE Lead community Organization logo featured on website and in communications (6 months) Opportunity to introduce a session or speaker
Impact Partner (Conference Events)	$3500	2 representatives attend one WE Lead Leadership Conference **Sponsorship of 8 Leadership Access Seats** for women leaders. Total of 10 seats included. 6-month WE Lead corporate membership ● Access to all virtual events ● Participation in book studies ● Access to Leadership Labs Engagement in the WE Lead community Logo featured on website and communications Opportunity to introduce a session or speaker Breakout session at 1 in-person event Opportunity to host 1 webinar / virtual session for WE Lead community with recording available to members.
Transformational Partner (Conference Events)	$6000	2 representatives attend two WE Lead Leadership Conference **Sponsorship of 20 Leadership Access Seats** for women leaders. Total of 17 seats included. 12-month WE Lead corporate membership

		• Access to all virtual events • Participation in book studies • Access to Leadership Labs Engagement in the WE Lead community Logo featured on website and communications Opportunity to introduce a session or speaker **Breakout session at conference** Opportunity to host 2-3 webinars / virtual sessions for WE Lead community with recording available to members.
Strategic Partner (Conference Events)	$8500	Premier investor in expanding access for women leaders. 3 representatives attend WE Lead Leadership Conference **Sponsorship of 30 Leadership Access Seats** for women leaders. Total of 28 seats included. 12-month WE Lead corporate membership • Access to all virtual events • Participation in book studies • Access to Leadership Labs Engagement in the WE Lead community Logo featured on website and communications Opportunity to introduce a session or speaker **Breakout session at 2 in-person events** Opportunity to host 3+ webinars / virtual sessions for WE Lead community with recording available to members. **Featured leadership conversation with selected women leaders (Breakfast, fireside chat, roundtable, panel discussion)**
Leadership Intensive (Weekend Event)	$1500	• Participation for two company represenatives in Saturday activlties 9:30 - 2:30 and Saturday night dinner. (Accommodations not included) • Recognition as an event sponsor
		• Four registrations at 50% off for women

Leadership Intensive (Weekend Event)	$2500	leaders you would like to support ● Participation for two company representatives (Friday night and Saturday activities) (Accommodations not included) ● Recognition as an event sponsor
Leadership Intensive (Weekend Event)	$3000	● Five registrations at 50% off for women leaders you would like to support ● Participation for two company representatives (Friday night and Saturday activities) (Accommodations not included) ● Recognition as an event sponsor

Additional Partnership Opportunities

- Small in-person lunch and learn events
- Retreat sponsorship
- Reception sponsorship
- Keynote sponsorship

Leadership Access Seats

Sponsored seats provide access for women leaders who may not otherwise have the opportunity to attend.

WE Lead works to ensure a **diverse, high-quality, and mission-aligned group of participants**. Partners may nominate attendees; final participant selection is curated to protect the integrity of the experience.

Your support matters

Mobility



Women make up the vast majority of the workforce in schools – **76% of teachers are women** – but the number of women drops to less than one-third at the superintendent level. (ILO Group, Fall 2024)

According to DistrictAdministration.com, between 2019 and 2024, **40% of school districts had at least one superintendent leave**. And when you look at the map, North Carolina has one of the highest turnover rates – with **64% of NC districts changing superintendents**. (www.thesuperintendentlab.com)

The principals of today are the superintendents of tomorrow.

Relationships Matter



WE Lead's 11 year legacy has touched thousands of women who have changed jobs, advanced their careers, and adjusted their goals to meet the needs of their families. The true power of WE Lead emerges because meaningful relationships are built within a strong network of experienced and aspiring women in leadership.

Through meaningful conversations and shared experiences, these connections foster professional growth, mentorship, and long-term collaboration—empowering the next generation of women leaders.

WE Lead supports women as sponsors of each other, those who take a more direct role in promoting and recommending women for opportunities and positions.

Weighing the Consequences



According to the Council of Great City Schools, women earn $20,000 - $30,000 less than their counterparts. With every year that a woman is not considered for a promotion or doesn't have the confidence to apply, her salary remains stagnant and another opportunity closes.

Health and wellness tend to be ignored by women leaders who put everyone else first. WE Lead ensures that mental and physical wellness are a part of every event with certified nutritionists and fitness experts providing manageable tips for busy professionals.

WE Lead Together

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About  WELead®	WE LEAD was created by Dr. Lillie Cox to provide an opportunity for women in educational leadership to find support and growth on their professional journeys. For her work with female leaders and for the creation of WE LEAD, Dr. Cox has been awarded the AASA 2021 Dr. Effie H. Jones Humanitarian Award. Those recognized have a commitment to the advancement and mentorship of women and minorities in positions of leadership. Dr. Cox is currently the Executive Director of North Carolina Association for Teaching, Learning and Leading (NCATLL former NCASCD) and the Piedmont Triad Education Consortium (PTEC). She is a former district superintendent, central office administrator, elementary, middle and high school principal and teacher in North Carolina.